

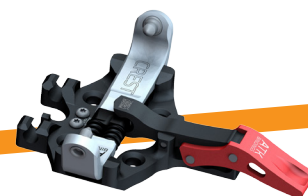
MADE IN ITALY



CREST

280 grams

THE NEW and INNOVATIVE
ATK TOURING BINDING



ATK usual TOP QUALITY combined to a different approach to the design brings to the market the ideal solution for all those ski tourers looking for LIGHTNESS, COMFORT, RELIABILITY and COMPLETENESS in one single product. ATK CREST represents a turning point for the world of touring: it's not only a matter of EXTREME LIGHTWEIGHT (280 g), many other factors cover all the new needs of any mountain passionate.

An astonishing STRUCTURAL SOLIDITY and incredible skiing performance: the toe part comes from the ATK Trofeo one, evolving in the direction of simpler lines and simplicity of use, while the heel parts derives from ATK RT 2.0 with the goal of increasing SAFETY AND PRECISION.

ATK CREST includes a REVOLUTIONARY SKI BRAKE, incredibly light and easy to handle: available in several sizes to perfectly fit different models of skis; two positions (Uphill and Downhill) that can be simply selected using a manually driven switcher. A 20 mm adjustment plate is integrated into the ski brake allowing a fast adjustment in case of use with different boots. In order to increase the riding performances, ATK engineers applied the ELASTIC RESPONSE SYSTEM that is absorbing ski compression and keeping the correct ski radius at any condition. A new geometry of the co-molded brake caps provides a higher braking power on all surfaces.

The CREST binding introduces itself in ATK Touring Collection as a top quality product with a lower purchase effort of the customer. Its cost reduction does not come from a lower quality or reduced performances but from a different approach to the design: simpler lines, less milling in the sake of weight reduction and the introduction of several new features. **Nothing more is needed**

TECHNICAL SPECIFICS:

- ELASTIC RESPONSE SYSTEM: a patented system applied on the heel to provide a perfect ski flex and incredible riding performances.
- CAM RELEASE SYSTEM: stabilizes the heel pins and provides the typical torsional stiffness of the ATK bindings.
- RELEASE VALUES fully adjustable vertical (My) and lateral (Mz) release systems (5-10).
- HEEL FLAP WITH RAISER provides 3 different walking modes: FLAT MODE, +36 mm and +50 mm.
- A 20 mm ADJUSTMENT PLATE is included into the binding box to assure a fast adjustment in case of boot substitution (up to 2 full sizes).
- SRA CRAMPONS SLOT included.
- INCLUDED SKI-BRAKES: the binding offers different sizes (75, 86, 91, 97, 102, 108, 120 mm) to provide the perfect fit with any ski model.
- WIDER, CO-MOLDED BRAKES CAPS for a better braking efficiency.

Lightness and precision are the keys of this binding, 100% Made in Italy such as any other product of the ATK range, lies on the highly-researched productive system: 95% of the components are realized by full metal at the ATK productive plant in Fiorano Modenese (Modena, ITA) with the masterly use of the most advanced C.N.C. machineries (milling and turning), as guarantee of a millesimal accuracy of the coupling between the various components (absolute feet impulses transmission), and a sensational lightness, granted by the use of aeronautical alloys (mostly ALU 7075) which provide similar mechanical specifics to steel, with a way reduced weight.

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